

Freely Promote Your Business! with PeekABooAuctions.com



- Your gift certificate offers are freely promoted and PeekABoo pays you **100%** of your initial asking price!
- Winning bidders pay PeekABoo as low as only **\$1** to get your **\$100** value gift certificate, for which **\$95** may be as your initial asking price!
- PeekABoo pays your business the **\$95** up-front using unsuccessful bidder's money to *make-up* the **\$94** difference, not paid by the **\$1** winning bidder!

Here's how we do it....

**PeekABoo Reverse Blind Auctions
Revolutionize Marketing! Simply Ingenious!**



Highlights of this FREE offer

- No Cost to Promote Offer
- You get paid upfront while it may take months for gift certificate redemption.
- Some gift certificates are never redeemed so you get paid and provide no product or service!
- AUTO-BID feature forces the cost of gift certificates lower and creates excitement!
- PeekABoo is Promoted within Municipal, School and Local Organizations
- SavingsSites.com Online & Smart Phone Accessible Directories. See Sample:

<http://www.savingsites.com/sampleLayout>

Free Promotion of your Offer: PeekABoo Auctions is the hottest promotional concept today that will freely promote your business and generate sales. Typically, a coupon mailer or newspaper will send your coupon to about 10,000 homes for about \$400 upfront with zero guarantee of results. With PeekABoo Auctions your business offer is promoted at zero cost and zero risk!

Let's say for example that you sell your product or service for \$100 which we refer to as your 'Face Redemption' value. Your asking price—similar to a coupon—needs to be slightly less than the face value. So let's assume you would accept say \$90 cash to give the winner a gift certificate valued at \$100.

Businesses Get Paid Upfront: With PeekABoo, businesses get paid upfront for their offer but don't ever pay to promote it. In fact since the certificates never expire, until the winning bidder makes a purchase it's like getting an interest free loan! Best of all, there will be winners who will never redeem their gift certificate for which your business was already pre-paid upfront!

How Does PeekABoo Reverse Blind Auctions Work?: In a TYPICAL auction, a bunch of people bid early on and then, as the bids get higher, people start dropping out! Not with PeekABoo! Your coupon offer is basically your opening asking price and your business will receive your full coupon asking price.

With PeekABoo there is a whole different perception of value! Bidders initially see that it only costs them \$90 to get \$100 in value so the psychology is that bidders are already IN THE MONEY! As soon as the auction goes live, the business's initial opening asking price \$90 is ALWAYS LESS than the certificate's face redemption value \$100!

Here's Marketing Genius! Even though businesses are guaranteed the full \$90 in cash up front, bidders can get the \$100 face value for much less than \$90! The current asking price to obtain the \$100 face value KEEPS GOING DOWN! The current asking price *goes down* every time any bidder uses the credits they purchase from us to get a 10 second PeekABoo at the current asking price; but chooses not to buy the gift certificate at the current asking price!

People Love To Win! Bidders can choose to have their name posted as the winner!

PEEKABOO WINNERS



Business name

(\$200 gift certificate)

Winner: Aliquam
Sold for: \$72.50
Sold on: 12/03/2013 04:29PM
Savings: 55.75 %



Business name

(\$220 gift certificate)

Winner: Sed
Sold for: \$51.25
Sold on: 12/03/2013 10:00AM
Savings: 78.25 %



Business name

(\$300 gift certificate)

Winner: Donec
Sold for: \$122.70
Sold on: 12/02/2013 02:22PM
Savings: 60.15 %



Business name

(\$190 gift certificate)

Winner: lexiekam
Sold for: \$99.99
Sold on: 12/02/2013 08:19PM
Savings: 58.50 %



Business name

(\$170 gift certificate)

Winner: massa
Sold for: \$58.00
Sold on: 12/01/2013 03:33PM
Savings: 60.00 %

PeekABoo pays businesses the difference between the low winning bid and the initial opening asking price, with our peekaboo credits sales. With PeekABoo, the longer the auction is live, the higher the level of intrigue for the masses of bidders! Bidders know they must act before the auction's end date, as the current asking price quickly accelerates lower and lower.

How Does PeekABoo Force the Current Cost Downward!

With PeekABoo, the longer the auction is live, the higher the level of intrigue for the masses of bidders! Bidders know they must act before the auction's end date, as the current asking price quickly accelerates lower and lower. PeekABoo has a high participation level because it owns permission-granted email addresses for over 90% of the homes in the targeted locations it services.

Organizations promote PeekABoo as an online fundraiser!

Bidders will even have the option of selecting business categories and the location of the businesses and Peekaboo will automatically email an alert to bidders when a new auction starts.

Bidders can put their favorite auctions on AUTO-BID to auto check the current price and set an auto buy price! Bidders set a time interval between 1 and 90 minutes to check the current price. By forcing at least one price check every 90 minutes, in order to use AUTO-BID, it accelerates the cost downward and excites everyone!

With such automation and high participation levels, combined with the bidder's ability to pay just pennies to "get a peekaboo" at the current asking price, you can understand why the current asking price quickly accelerates lower and lower! PeekABoo provides bidders fun and excitement and an innovative way to get enormous discounts without it coming from your business!

SavingsSites.com Promotion of PeekABoo: To understand the tremendous promotion of PeekABoo Auctions you first have to understand SavingsSites.com—as every SavingsSites online and on phone Savings Directory contains highly visible banners promoting PeekABoo Auctions.

SavingsSites freely provides municipalities, schools and all local organizations with 24/7 updates online and on phone. These entities therefore advise their residents/parents/members to use SavingsSites.com. SavingsSites also provides businesses the ability to change its ads 24/7 for a nominal fixed monthly fee so there is mass participation by local businesses and therefore residents use it. SavingsSites sample: <http://www.savingsites.com/sampleLayout>



**Below is A Peek-A-Boo Box
From Peek-A-Boo site**

BUSINESS NAME
AUCTION ID: 253



Redemption Value: \$300.00
Starting Price: \$250.00
Date Started: 11/19/2013
End Date: 12/18/2013
Peekaboo Cost: 2 Credits
Current Price: \$777.77

Price Peekaboo

If the price appeals to you, you only have 10 seconds to click Buy Now

♥ Add to My Auctions

**Below is a Peek-A-Boo
Mobile Website**



Below is decal sticker that goes on all retailers' windows and doors which promotes SavingsSites which in turn heavily promotes PeekABoo!

Business Offers!



Neighborhood News!

www.SavingsSites.com

24/7 Overview (800) 892-1198

Grocery Store Display: In the left panel there is a 4 feet X 8 feet display banner with an attached TAKE-ONE that we locate at the local grocery stores for at least a week—as everyone goes grocery shopping at least once per week.

iPhone/iPad/Droid App and Mobile Friendly Website:

In the left panel left is the App which enables the municipality, school system and social organizations to do instantaneous “push notification emergency alerts”.

These organizations advise their parents, residents and members to download the phone app—which instantaneously upon the organization posting their alert causes everyone on their lists phone to ring to read the alert. The phone app “just so happens” to promote all businesses and PeekABoo Auctions! The credibility of the municipality, school system and local organizations all end up promoting PeekABoo Auctions! PeekABoo is PEAK-A-GENIUS!

PeekABoo I’ll See You!

Questions? Use the contact us page and we will be happy to help.